

CPS' Train-the-Trainer Boot Camp

Note: Keep checking back for our valuable Train-the-Trainer's (T3) Blog, providing 'pearls of wisdom' for anyone wishing to significantly improve as a trainer / instructor.

With many years of experience and impressive, professional certifications and credentials in training and facilitation, (including from the world's largest train-the-trainer company), CPS offers our exciting Train-the-Trainer boot camp. Similar to our facilitation workshop, this one is highly interactive and participative. It provides you with all the practice and skills needed to be a successful trainer.

Focus of this Workshop - Our 12 Step Program for Guaranteed Training Success!

We are confident that once you complete this workshop, you will be well equipped to begin achieving immediate success as a great trainer / instructor! What makes us so sure? We provide success tips and techniques, focusing on the following 12 core areas:

- 1. Motivation:** We help you find your own personal motivation for teaching and show you how to tap into this for energy, excitement, enthusiasm and passion that will all contribute to your success as a trainer.
- 2. Preparation:** This is a must! It is imperative that you have a plan, an approach, that you do your homework, that you know your subject very well and "hit the ground running".
- 3. Organization:** Order and structure are your 'friends', when it comes to training. They can go a long way in helping you look like you know what you're doing.
- 4. Initiation:** You could either win them over or lose them completely in the first few minutes of your welcome and introductions. We teach you how to win them over and keep them engaged throughout.
- 5. Orientation:** A great trainer takes the time to ground the team, set and manage expectations, discuss the agenda, approach, goals, objectives and team guidelines.
- 6. Communication:** We have a wonderfully simplistic, yet amazingly effective tool to help you understand if your communication comes across as *Aggressive* or *Assertive*; also, you learn about your communication style (i.e. *Direct*, *Spirited*, *Considerate*, *Systematic*), its strengths and weaknesses.
- 7. Presentation:** After knowing your communication style, we teach you how to present with power, passion and pizzazz (and *power point*)!
- 8. Observation:** You will learn the importance of always being alert as to what's *really* going on in your classroom (paying attention to body language, lack of participation, team dynamics, etc.) or *if nothing is actually going on!*

- 9. Participation:** Want to know how to get fantastic class participation, every time, no matter the subject, be it technical or non-technical? We provide you with proven techniques to do just that!
- 10. Facilitation:** A great instructor is also a master facilitator, knowing how to successfully manage time, gather ideas and feedback, encourage questioning and handle conflicts. We ensure you can master all of these, as well as lot's of other facilitative skills that adds to your trainer's tool bag.
- 11. Demonstration / Application:** teaching these tools and techniques alone is not enough. What is so value-added about this boot-camp is the many practice sessions and actual opportunities for demonstration of real-world application. You learn in the 'comfort zone' of the workshop, receiving valuable feedback from fellow students. You also receive written feedback from us that will ensure that you (1) know your strengths and *flaunt them* and (2) that you recognize your weaknesses and you *fix them*.
- 12. Evaluation:** A great instructor knows how to receive and accept feedback and comments from students, but most importantly, use this information for continuous improvement and personal growth.